

Figure 16-8 shows what Sim Spider looks like after it has finished surveying a page. The illustration shows only a small part of a moderate-sized page. Beneath the text summary is an inventory of every link on the page. You can launch a Sim Spider crawl through that link with a single click.

Keyword Density Analyzer

The Keyword Density Analyzer, shown in Figure 16-9, is frequently used by Webmasters who optimize. This famous, indispensable gadget crawls whatever page you put into it and computes the frequency with which your chosen keywords appear on the page. Keyword density is usually regarded as a crucial optimization consideration. Generally, the more dense, the better. This means that the more instances of your keywords on the page, the more readily Google can understand what the page is about and rank it accurately. However, too many mentions of a keyword can be interpreted as spam by Google, serving to lower the page's rank rather than raise it.

Search Engine Spider Simulator Results

| | |
|----------------------|---|
| Status | 200 (return error code 0) |
| Spider url | http://www.digitalsongstream.com |
| User Agent | Mozilla/4.0 (compatible; MSIE 5.0; Windows NT 5.0) 141.150.248.127 |
| Referrer | http://www.searchengineworld.com/cgi-bin/sim_spider.cgi |
| Spider title | The Digital Songstream |
| Spider meta desc | No description available. |
| Spider meta keywords | digital music mp3 rip burn ripping burning download music p2p file-share file-sharing riaa |

Spider Text

HOME NEWSLOG BOOK REVIEWS GLOSSARY CONTACT The Digital Songstream... is a unique hybrid product comprising the book by Brad Hill (Routledge, early 2003) and this site. "This book cuts through the rhetoric and gets to the heart of the digital music revolution." Steve Grady, General manager, EMusic "Want a blueprint for the future of music? This is your book." Eric Olsen, Blogcritics.org "[This book] will have you up and running in no time, with all jargon explained and all hype removed." David Lawrence, Host, Online Tonight "His writing on digital music always comes through loud and clear." Brad King, author & journalist "He crafts words and ideas in ways that will leave your ears intrigued and your head beggin for more." Jim Griffin, CEO, Cherry Lane Music Read more advance praise for The Digital Songstream and from Brad Hill... The Digital Songstream is about the liquification of music , transforming it from shelved plastic discs to fluid bits and bytes on the global dstanet. Digital music is not about free music. It is about the liberation of music from obsolete formats and artificial scarcity imposed by an industry that has not embraced new-millennium realities. Digital music is about building your life's soundtrack with unprecedented flexibility and cost-effectiveness. Neither the book nor the site advocates or instructs in the infringement of copyright. However, both are informed by the unstoppable reality of P2P file-sharing and the historically cyclical effect of new technology on the media industries. A accordingly.

SiteMenu:

- [Spiders](#)
- [The Players](#)
- [Meta Tags](#)
- [Tips & Tricks](#)
- [Design](#)
- [Avoidance](#)
- [Columns](#)
- [Partners](#)
- [SE News Links](#)
- [Forums](#)
- [Webmaster World](#)
- [SE Glossary](#)
- [SE Tools](#)
- [Site Search](#)
- [SEW Quarterly](#)
- [Resources](#)
- [About](#)
- [Contacts](#)
- [Advertising](#)
- [Home](#)

Figure 16-8: Sim Spider results, summarizing a Web page with all formatting and graphics removed.